

Financial industry solutions:

Consumers Bank on Trust

Print and Paper are Safe, Secure and Trusted

Thanks to increasingly-common data breaches, consumers are more and more concerned that their digitally-stored information is at risk. Maybe that's why a 2017 survey by twosides.org found that 79% of participants consider "hard copies of important documents stored at home" to be "the safest and most secure way of storing their information."

The same survey revealed that 90% of consumers believe they should have the right to choose if they will receive communications either printed or electronically from financial organizations. In fact, 68% said it is easier to track expenses and manage finances when they are printed on paper.

Marketing materials and promotional products that are printed show that your organization understands consumer concerns and acknowledges the paper preference of many. Quality documents, brochures, folders and more can convey trust, stability and an ease of doing business.

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- Presentation folders: Use these to neatly hold all the documents customers need.
- Special mailers: Let the community know about special offers and events!
- Paper wallets: Great for need-to-know information the customer wants to keep.
- Brochures and Flyers: These can be engaging ways to promote your variety of services.

Build the Security of Others

Providing secure business checks with built-in anti-fraud features gives business owners the ability to pass along security and peace-of-mind to their clients, as well. These products:

- Deter both duplication and alteration
- Include on-paper and in-paper security features
- Are available as either laser or manual checks

